

MARKETSHARE THROUGH MINDSHARE

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Sun & Sustainability

Solar power has been a dream of mankind since...who knows when? And now it's here for real. What do you know about solar power? Read on and test yourself. And while you're at it, look at the general business questions to find out which company was voted "World's Most Sustainable Company" and which companies are world leaders in chocolate and coffee. The answers will surprise you! Enjoy this issue.

1. Solar panels owe their existence to this scientist's postulation of the photovoltaic effect:

- a. Isaac Newton
- b. Alexandre Becquerel
- c. Enrico Fermi
- d. Louis Pasteur

2. The first truly workable solar cell was developed in 1954 by:

- a. General Motors
- b. IBM
- c. Bell Labs
- d. General Instrument

3. The first solar-powered telecommunications satellite was:

- a. Sputnik (1958)
- b. Explorer 1 (1958)
- c. Telstar (1962)
- d. Mir (1986)

4. The nation that boasted the greatest installed photovoltaic capacity in 2015 was:

- a. U.S.A.
- b. Australia
- c. China
- d. Germany



5. From 2012 to 2016 the solar industry featured a growth rate of:

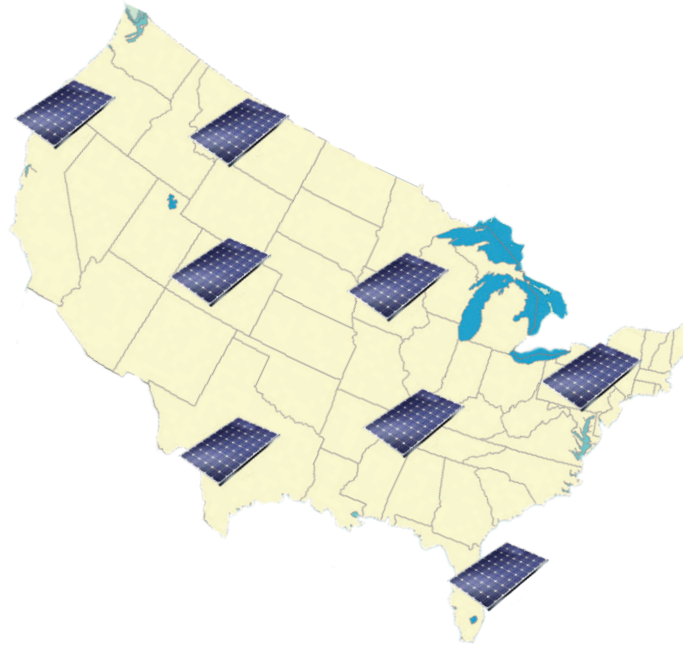
- a. 22%
- b. 42%
- c. 62%
- d. 122%

6. U.S. solar growth from 2011 to 2015 featured a rate of:

- a. 22%
- b. 42%
- c. 62%
- d. 55%

7. California leads the U.S.A. with over 13,000 MW of solar installed. Second with over 2,300 MW is:

- a. Arizona
- b. New York
- c. Oklahoma
- d. North Dakota



8. The state with the largest solar installed base east of the Mississippi with 2,087 MW is:

- a. New York
- b. New Jersey
- c. Georgia
- d. North Carolina

Keep on Keeping On:

Each year, Corporate Knights rates companies for business sustainability and ranks them by which are getting the most out of their capital, maximizing employee performance, and making careful use of resources.

9. In 2015 Corporate Knights ranked this U.S. business as the “World’s Most Sustainable Company:”

- a. Intel
- b. BioGen Idec
- c. Johnson & Johnson
- d. Adobe Systems



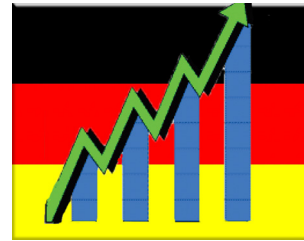
10. European companies dominated the top 20 most sustainable companies, led by:

- a. Germany
- b. France
- c. Netherlands
- d. United Kingdom



11. The highest ranking German “most sustainable” company was:

- a. BMW
- b. Unilever
- c. Daimler
- d. Adidas



General Business:

12. Mondelez is an international conglomerate and parent company of Kraft. Its name is derived from:

- a. World and delicious
- b. Mine and yours
- c. One delicacy
- d. Company president Mona Velez-Ruiz



13. The largest U.S. industrial distributor is:

- a. Grainger
- b. Motion Industries
- c. MSC Industrial Supply
- d. Wolseley Industrial Group



The Fun Stuff:

14. This nation produces over 30% of the world’s raw cocoa:

- a. Ivory Coast
- b. Eritrea
- c. Switzerland
- d. Angola



15. The global market for chocolate is valued at:

- a. \$10 billion
- b. \$100 billion
- c. \$500 billion
- d. \$1 trillion



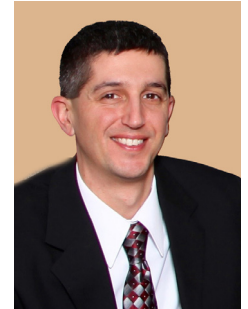
16. This nation is the world's leading producer of coffee:

- a. Vietnam
- b. Indonesia
- c. Colombia
- d. Brazil



Congratulations to...

Scott Poggi of Retlif Testing Laboratories. In his new position as Director Of Operations for the global independent EMC and Environmental testing leader. Mr. Poggi (Setauket, New York) will oversee the day-to-day operations of all Retlif branches in Ronkonkoma and Plainview, New York, as well as the Harleysville, Pennsylvania, Charlotte, North Carolina and Goffstown, New Hampshire laboratories.



Congratulations to the **NSWCA** and **Commissioners Karl Schweitzer, Thomas Hand and Vinnie Abbatiello** for the expert testimony given at the Long Island Commission for Aquifer Protection (LICAP) public hearing on October 17, 2016. All serious issues confronting the region, including salt water intrusion, nitrates, toxic plumes, and added bureaucracy, were addressed on behalf of the 21 NSWCA member districts and the 640,000 people they represent. Keep up the good work!



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Answer Key:

1) b, 2) c, 3) c, 4) c, 5) a, 6) d, 7) a, 8) d, 9) b, 10) d, 11) a, 12) a, 13) b, 14) a, 15) a, 16) d